INVERTED TRIANGLE

Most commonly used in media writing, inverted triangle is an organizational style. Using the inverted triangle basically means you order the information in your paper from most important to least.

Using this structure, the “base” of the triangle, and your lead paragraph, should contain the most essential information. This would include: Who, What, When, Where, Why.

Example: REXBURG—Rexburg county commissioners plan to announce a new booting law tomorrow afternoon at town hall.

The following paragraphs would be considered the “nut” paragraphs, or the additional information. This additional information could be background, statistics, quotes, and other details.

HOURGLASS

Another organizational style media writer’s use is hourglass. This style is made up of three parts:

1. The first is similar to the inverted triangle where the first paragraph focuses on the main information, or lead.
2. The second part transitions from the main facts to a broad analyzation of the story
3. This is where you tell the story from beginning to end, including the details and the previously mentioned facts.

CIRCLE

A third organizational pattern for writing news stories would be circle style. Circle style is best used when you are writing a feature story. That way you have time to add character development.

Start by inviting the reader in with an indirect lead.

Example: REXBURG—For many semesters, the Writing Center has helped students become better writers. The Writing Center is a wonderful place on campus, for both writer and tutor. The Writing Center is the best place for student’s to work on campus.

Notice how the lead lacks the information: when, where, and why.

Then, the body will give the facts and details necessary to the story. The article will end by referencing the indirect lead.